



Bath Heritage Days Parade 2017

"Our Town America"

Main Street Bath
Heritage Days Parade 2017
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207.442.7291
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Hello Friends,

As anticipation builds for warm summer days we would like to remind everyone that the Bath Heritage Days Parade is just around the corner. Main Street Bath and the Bath Heritage Days Committee cordially invite you to participate in Maine's largest Independence Day parade on Tuesday, July 4th, at 10:00 am.

We look forward to welcoming past supporters and newcomers alike to the parade. This year's theme is "Our Town America." Entries can reflect traditional 4th of July themes, but should also feature the wonderful towns and communities that we live in, our heritage, our town spirit, and our traditions. Get creative, ask your friends and neighbors for ideas and surprise us with your ingenuity. There's nothing like a celebration to bring friends and neighbors together. All that your entry has to have is imagination, spirited participation, and lots of noise to excite and impress a cheering crowd.

The 2017 parade will be limited to 100 entries so please don't delay; this year there will be a firm cut off once we reach our 100th entry. Please return your completed entry packet prior to Friday, June 16th. The sooner you return your entry to the Main Street Bath office, located at 15 Commercial Street, the sooner your entry will make it into the lineup. All forms are located on the Bath Heritage Days website (bathheritagedays.com/parade). If for any reason you are unable to download the forms, please call the office at 207-442-7291 and we will be happy to send the forms via mail. After June 16th all entries will be subject to space and will be added to the rear of the lineup.

Forms need to be completed and returned to Main Street Bath by June 16th. In addition to the entry form, please read carefully the parade rules and regulations. You must sign the bottom portion of the second page acknowledging that you understand those requirements and return the signed form with your entry packet and entry fee. A confirmation packet, including your assigned entry number will be mailed on Friday, June 23rd. Please include a clearly written return mailing address with your completed entry packet. Please designate no more than one or two people as the contact person(s) for your entry. This will greatly assist in registration on parade day. Again, this year we are offering an early registration check-in for those entries who have received their confirmation packet and lineup number. Pre-registration will be held on Monday, July 3rd at the Main Street Bath office at 15 Commercial Street. Please bring proof of insurance and a valid driver's license if you have not provided a copy with your entry packet. The pre-registration will take place from 5:00-7:00 PM and will allow each entry to go directly to their assigned position in the lineup on parade day, thus avoiding the parade day check in madness.

For your convenience, the parade route as well as general information regarding Heritage Days will be available at BathHeritageDays.com. Please feel free to call Main Street Bath at 207-442-7291 if you have questions or if you require special assistance for your parade participation.

Following the parade we hope that you will stay and join in on the rest of what Heritage Days and downtown Bath has to offer for fun and festivities.

Please take note that the judges are required to consider how well a unit is decorated or staged consistent with the theme of the parade. All awards are determined solely at the discretion of the judges. Awards will be sent out to the winners via mail the week following the parade.

The judging categories this year are as follows:

Most Entertaining Award - gets the most crowd reaction

Dedication Award - Non profit

Route 66 Award - Best antique car

Best Overall - Unit which best depicts the parade theme

Spirit Award - Best personifies a spirit of dedication, ingenuity, originality, and enthusiasm

The Sherry Owen Award - Unit that is most patriotically decorated

American Dream Award - Best small business unit

Shining Star Award - Best youth unit

Let Freedom Ring Award - Best music unit

Salute The Troops Award - Best armed forces unit

Thank you,
Becky Welsh, 2017 Parade Chair